The Society of Women Engineers

ADVANCE • ASPIRE • ACHIEVE

WELCOME!

Fall Kickoff Meeting
Thursday, September 22nd, 2016
Agenda

Agenda Content

• Ice Breaker
• SWE Overview
• Why should you join SWE?
• How do you join SWE?
• Committee Overview/Upcoming Events
• Mini-Committee Fair
SWE Overview
Mission
• Establish engineering as a highly desirable career aspiration for women
• Empowers women to succeed and advance
• Give recognition to our members

2 Main Pillars
• Outreach to youth and the community
• Professional development for members

All are welcome!
Why should you join SWE?
Why SWE?

• Community Service
• Leadership
• Mentoring
• Professional Networking
• Resume Builder
• Scholarships
• Social Events
• Technical Competition
• Tutoring
Why SWE? – Paid Members

Resume Building
- Leadership Opportunities

Discounts
- SWE social events
- Memberships to other diversity organizations (SHPE, NSBE, and AISES)
- GRE/MCAT/LSAT preparation

Scholarships
- Section-wide
- Nationwide

Conferences
- Regional Conferences (The 2017 conference is at Ann Arbor)
- National Conferences (The 2016 conference is in Philadelphia)

Distinguished Member Opportunity
How to Become a Paid Member
How to Become a Paid Member

• Go to our SWE website
• http://swe.slc.engr.wisc.edu/
How to Become a Paid Member

SWE Membership Options

• 1 year collegiate membership
  • Cost: $20

• Collegiate to Career (C2C) Membership
  • Cost: $50
  Includes collegiate membership for the remainder of your college career, plus one year of professional membership (A great deal for anyone with 2 or more years of college remaining).
How to Stay in the Loop

TWIS/Online Calendar

- **TWIS (This Week in SWE)**
  - Weekly email with all events for the week
- **Google Calendar**
  - On our website! Always up to date with event dates/times AND room numbers.
Officer Team
Officer Team

Executive Officers

• President: Susan Yang
• VP Internal Relations: Maddy Bouche
• VP External Relations: Amanda Salzman
• VP Finance: Bridget Schuessler
• VP Communications: Megan Nelson
• VP Outreach and Diversity: Alyssa Wigand
Get the most out of your experience with your student org!
Megan Nelson
VP of Communications
5th year senior
Civil & Environmental Engineering
VP OF EXTERNAL RELATIONS

Name: Amanda Salzman (arsalzman@wisc.edu)
From: Arlington Heights, Illinois
Major: Senior in Chemical Engineering w/ certificate in Environmental Studies

What I do in SWE:
• Plan all section meetings and plant tours
• Maintain relationships with companies and sponsors
• Previously was VP of Communications and Mentoring Committee Co-chair
BRIDGET SCHUESSLER

VICE PRESIDENT OF FINANCE

Year: Senior    Major: Industrial Engineering
VP-Internal Relations
Madelynn Bouche

- Responsible for membership and relations with national SWE
- Responsible for planning national and regional conference attendance.
- I am your resource for anything relating to national membership and resources!
- Responsible for alumni relations and LinkedIn page.
VP Diversity and Outreach
Alyssa Wigand

As VP O & D:
- Help and mentor numerous officers (School Outreach, Girl Scouts, ETC, Mentoring, New Member Committee)
- Plan Diversity Spring Welcome
- Plan SWE Parents Day

*Joined SWE freshman year and it is easily one the best decisions I have made in college, so sign up today! (:
BOEING DESIGN TECH TEAM

WHO: ALL ENGINEERING MAJORS AND AGES
WHAT: DESIGN COMPETITION KICKOFF MEETING
WHERE: 1045 ENGINEERING CENTERS BUILDING (ECB)
WHEN: 6:30 PM ON MONDAY, SEPTEMBER 26 (9/26)
WHY: DESIGN IS THE BEST!
Community Service

☀ Morgan Kemp - mrkemp@wisc.edu

☀ Sign up for my community service committee!

☀ Event ideas

Blood Drives, Trick or Treating for Canned Goods, Penny Wars, Habitat for Humanity, Henry Vilas Zoo

Submit your ideas in the comment box on the interest form
Blood Drive

September 26th (Monday)

Union South, Northwoods room

Spread the word!

Sign up to volunteer
ETC 2017!

- Engineering Tomorrow’s Careers
- 100 campers
- 10 counselors + 2 co-chairs
- Student-run
- Campers get to see the engineering campus, listen to talks about the different majors, and do fun labs and group activities!

Goal: Get girls HYPED about engineering and STEM!!!
EVENING WITH INDUSTRY

- **What is EWI?:** An evening networking event for all engineering students with various companies.
- **When is EWI?:** January 31st, 2017 (during the Spring Connections Career Fair)

Officer: Maureen Duthie  
Major: MSE  
Year: Junior

*Email duthie@wisc.edu if you are interested in helping plan this event*
Name: Heather Huna
Position: Fundraising
Major: Mechanical Engineering
Year: Junior
SWE T-SHIRTS FOR SALE

- **Front Design**: Society of Women Engineers
- **Back Design**: Engineers
  - Solving problems you didn’t know you had, in ways you don’t understand.

**Prices**:
- **$16**

**Additional Design**:
- **UW-Madison**
- **Society of Women Engineers**

**Additional Text**:
- You know you’re a woman engineer when...
  - You’ve designed your perfect wedding in AutoCAD.
  - Your go to pair of shoes are steel toe boots.
  - You spend more time on your graphing calculator than your cell phone.
  - The blinking 12:00 on someone’s clock draws you in like a tractor beam to fix it.
  - When you hear Greek letters, you think of variables instead of sororities.
  - You would rather do multivariable calculus than have to write a paper.
  - You have no life and can prove it mathematically.

**Price**:
- **$15**
2016 SWE T-SHIRT DESIGN CONTEST

Submissions due **Friday, October 14**!

Email Designs to **huna@wisc.edu**

**WINNER WILL RECEIVE A FREE T-SHIRT!**
Girl Scouts Committee

MEET THE CO-CHAIRS
Kinzie Kujawa and Michelle Lei

- Sophomores in BME
- WISE Peer Mentors
- LEED Scholars
- Love
  - Hamilton
  - Hamilton
  - Musicals
  - Hamilton

Run Girl Scout Patch Days for:
- Cadettes
- Juniors
- Brownies

Do fun science and engineering activities!
Check Girl Scouts Committee on the interest form if you are interested in volunteering or the VLC

Theme this semester is waves and sound

First Girl Scout Patch Day:
- October 8th from 9:30am-2:30pm
- We’ll need volunteers for this day!

Volunteer Leadership Committee (VLC)
- Must be able to attend all patch days and pre-patch day meeting
- Applications will be sent out from the interest form
- Applications due October 13th

Girl Scout Patch Days This Semester:
- October 8th
- November 5th
- December 3rd
FIRST EVENT: TRIVIA AT THE SETT
NEXT MONDAY 9/26, 8PM @ THE SETT (UNION SOUTH)
SIGN UP WILL BE IN TWIS
ALLIE WINEK
MARKETING OFFICER

• If you’re a freshman you probably recognize me from SOAR
  • I love chemistry jokes
• I’m a junior in Industrial Engineering
• I’m from Naperville, IL
• I manage SWE social media pages (SWocial media, if you will 😊)
  • Facebook: SWE UW Madison
  • Instagram: @swemadison
  • Twitter: @swemadison
• I plan the DM banquet at the end of the semester
• I coordinate SWEster and Alumna of the month
• I advertise SWE events as much as I can
MENTORING COMMITTEE
Co-chairs: Sage Bladow and Emilie Wille

MEET YOUR CO-CHAIR
Name: Sage Bladow
Major: Chemical Engineering and Vocal Performance
Year: Senior
Hometown: Walkerton, IN
Fun Fact: I am going to see Hamilton in November!!!!!

ABOUT MENTORING COMMITTEE
- Creates SWE families (Big Sib Little Sib) of upper- and underclassmen based on intended major
- Hosts study nights, social events, and family bonding nights
- Organizes Day on Campus in the spring for prospective engineering students!

MEET YOUR CO-CHAIR
Name: Emilie Wille
Major: Chemical Engineering
Year: Sophomore
Hometown: Plano, TX
Fun Fact: I’m on the UW rugby team
MENTORING COMMITTEE ANNOUNCEMENTS

Upcoming Events:

- First Big Sib Little Sib Meeting
  - 7:30 to 8:30 pm on Tuesday, September 27th in ECB 1025

Come meet your family and learn about the BSLS experience!
Chrissy Kujawa  New Member Committee

Sophomore in Biomedical Engineering

From Racine, WI

Have been involved in Girls Scouts, Community Service, Special Events, Mentoring Committee

Also involved in AUS, LEED, WISE Peer Mentor

Favorite things on campus are Babcock ice cream, the Terrace, the SERF, and of course Football!
New Member Committee Ice Cream Social (BYO)
- Sept. 28th
- 6:30-7:30pm
- Union South Balcony
- Come meet your other new SWEsters!
  Learn about how to get the most out of SWE, what NMC is, and more.
  Grab your ice cream downstairs and meet us upstairs.

Chrissy Kujawa ckujawa2@wisc.edu
Events:

- Girls Inc.
- Family Science Nights
- NEW! Improv-a-do

Melanie Rogers

Sophomore in Computer Engineering & Computer Science

Contact Me:

- mrogers8@wisc.edu
- Office Hours: Th 2:30 - 3:30
  - Come Visit!
SATURDAY SCIENCE NIGHT VOLUNTEERING

Saturday, October 1
10am to noon
At the Discovery Building (WID)

ABOUT:
- 400 – 700 Attendants (Mostly Kids)
- Volunteer at the many stations
- More Info will be coming in the TWIS as well as a link for registration
Special Events Co-Chairs

Abby Stewart

Sara Sigman
  Junior
  Electrical Engineering
THINGS TO LOOK FORWARD TO!!

Socialize at the Sett – TOMORROW from 4-6pm (FREE appz)

Volleyball Tournament + Food with other engineering orgs – October 7th from 4-7ish (again FREE food)

Brunch Club – October 9th

Sweatin’ with SWE (Sign up by the 25th)
Technical Communications
Sommer Olson

- Sophomore
- Computer Engineering
- Manage SWE website

swe.slc.engr.wisc.edu
Mini-Committee Fair
Thank you for coming!

• We’re excited to meet you and for you to get involved! 😊

• Fill out the online Interest Sheet!
Become an Official Member

1. Got SWE.org, click “MEMBERSHIP”
2. Click “JOIN”
3. Click “Become a Member (non-member)”
4. Fill in information (Section = H080)
5. Pay with credit card

C2C = $50 for their collegiate years through the first year they qualify for professional grade membership
Collegiate - $20 for a year