Welcome to SWE’s Kickoff!
SWE Overview
SWE Overview

Mission
• Establish engineering as a highly desirable career aspiration for women
• Empowers women to succeed and advance
• Give recognition to our members

2 Main Pillars
• Outreach to youth and the community
• Professional development for members

All are welcome!
Why should you join SWE?
Why SWE?

• Community Service
• Leadership
• Mentoring
• Professional Networking
• Resume Builder
• Scholarships
• Social Events
• Technical Competition
• Tutoring
Why SWE? – Paid Members

Resume Building
• Leadership Opportunities

Discounts
• SWE social events
• Memberships to other diversity organizations (SHPE, NSBE, and AISES)
• GRE/MCAT/LSAT preparation

Scholarships
• Section-wide
• Nationwide

Conferences
• Regional Conferences (The 2015 conference is at Platteville)
• National Conferences (The 2014 conference is in Nashville )

Distinguished Member Opportunity
How to Become a Paid Member
How to Become a Paid Member

• Go to our SWE website
• http://swe.slc.engr.wisc.edu/

• Click the button!
How to Become a Paid Member

SWE Membership Options

• **1 year collegiate membership**
  • Cost: $20

• **Collegiate to Career (C2C) Membership**
  • Cost: $50
    Includes collegiate membership for the remainder of your college career, plus one year of professional membership (A great deal for anyone with 2 or more years of college remaining).
How to Stay in the Loop

TWIS/Online Calendar

• TWIS (This Week in SWE)
  • Weekly email with all events for the week
• Google Calendar
  • On our website! Always up to date with event dates/times AND room numbers.
FOLLOW US ON SOCIAL MEDIA!

Facebook: SWE UW Madison
Twitter: @swemadison
Instagram: @swemadison
Snapchat: swe_uwmadison
Icebreaker: Around the World
President

- Morgan Kemp
- Senior - BME
- Current Co-op @ GE Healthcare
- Feel free to email me with any questions
ALLIE WINEK
VP of Internal Relations

- Senior in Industrial Engineering
- From Naperville, Illinois
- Just returned from a co-op with Cargill in Wichita, Kansas
- I’ve been involved with SWE ever since I started at UW-Madison!
- I help coordinate our section’s involvement in SWE Conferences
- I also support the entire officer team

Learning how to weld at a plant tour of Miller Electric

At my co-op on the top of our grain elevator

SWEgionals 2016

At the SWE Kickoff Meeting my sophomore year

The 2015 ETC Counselors
Sage Bladow - VP External
Vice President of Finance - Chrissy Kujawa

- Junior in Biomedical Engineering
- From Racine, WI
- LEED Scholar
- Involved with research
- Work in the COE Student Shop

- I handle all of the financials for SWE
- Work with Fundraising
- Scholarships in the spring
- Love being involved in all of the other committees
Vice President of Communications

Michelle Lei

- Junior in Civil Engineering
- From Wauwatosa, Wisconsin
- LEED Scholar
- WISE Peer Mentor
- I send the TWIS to everyone on Sundays
- I also keep track of everyone’s involvement in SWE! Stay involved and join us at the DM Banquet at the end of the semester!

Please choose “Add me to the TWIS” on the interest form if you’re not already on our emailing lists to find out more information about events and activities run by SWE and other cool events we find on campus!
Melanie Rogers  
VP Diversity and Outreach!

- Junior (over half-way already!)
- Majoring in Computer Engineering and Computer Science
- I started volunteering my freshman year at Girl Scout patch days and love the variety of events we hold!
- Excited to be supporting outreach and diversity within the College of Engineering and the greater Madison area!

Fun Facts:
- I’m also in Hoofers Sailing Club and Women in Computing
- I studied abroad in Croatia this past summer
New Member Committee!

Allison McDougal
  • Sophomore in Mechanical Engineering

• Provides new members with leadership opportunities
• Gives new members sense of community: connect with other new SWEsters!!
• Educates on other SWE committees and how to get involved in them
• Connects members to officers and upperclassmen
MENTORING COMMITTEE

Valya
Year: Junior
Major: Electrical Engineering
Fun Facts: Enjoy Going to Badger Games
Favorite Ice Cream Flavor: Orange Custard Chocolate Chip

Ellie
Year: Sophomore
Major: Mechanical Engineering
Fun Facts: Love Badger football, the terrace, ice cream, and wakesurfing
Community Service
Raven Brenneke

Why Do Community Service?
Looks great on your resume!
Helping others is good soul food 😊

Events we will be doing include:
Making cards for hospitalized kids
Helping clean local parks
Fall COE Blood Drive
Volunteering at River Food Pantry
Other fun things!

Sign up for the email list on the interest form to learn more about upcoming events and community service opportunities! Thanks!

That’s me!
MEGAN OLMSCHEID

- POSITION: School Outreach Officer
- CONTACT: olmscheid@wisc.edu
- MAJOR: Materials Science and Engineering
- YEAR: Junior
- FUN FACT: I’ve been a dancer for 17 years
Girl Scouts Committee

Meghan Collins
Junior
Civil-Environmental Engineering

Elaine Jarosz
Junior
Industrial Engineering
Jenna and Lily

Major: Biological Systems Engineering
Position: ETC Co-Chairs
Lisa Krzyanowski - Boeing Tech Team
This is me climbing on trees at Picnic Point.

This is my dog.

Did you hear about the chemist who was reading a book about Helium? He just couldn’t put it down!

This is me and 2 of my roommates before a Badger game.
Professional Development

Cristina Uribe
• Senior
• Materials Science & Engineering
• Elmhurst, Thrillinois
• Hobbies: Reading, band, painting, soccer, decorating cakes, texting people sitting across the table from me, going to the terrace, Neil DeGrasse Tyson, chunky peanut butter, memes

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Goal:
Empower our SWE section to be the best version of ourselves as sisters in engineering, and as professionals out in the world.

The good thing about science is that it’s true whether or not you believe in it.

Neil DeGrasse Tyson
Desiree Flouro
- Junior
- Biomedical Engineer
- I have been whitewater rafting
- I have a goldendoodle:)

Lynn Braun
- Junior
- Mechanical Engineer
- Love cycling and running
- Popcorn is my favorite food
Emilie Wille
Marketing
Fundraising - Leah Fagerson
Technical Communications

Sara Sigman

Senior in electrical engineering