



SOCIETY OF WOMEN ENGINEERS

AT THE UNIVERSITY OF WISCONSIN—MADISON

— — — SPONSOR PACKAGES — — —

We invite you to be a corporate sponsor of SWE at UW-Madison. Any contribution to our section is greatly appreciated. More details about the events listed in each package can be found on the back of this page.

Please indicate your interest in sponsoring our section by **Monday, August 5th, 2019** by filling out the following form: <https://forms.gle/7anMLDFFAA4qiW288>

PLATINUM

\$2,500

- + Logo featured on SWE website
- + Recognition as Platinum Sponsor in SWE newsletter
- + Attend Evening with Industry
- + Donate to our International Outreach Program
- + Provide financial assistance to members traveling to SWE's national and regional conferences
- + Attend the Career Fair Prep Night or host a Professional Development event
- + Facilitate an interactive activity during our Engineering Tomorrow's Careers Camp
- + Host a monthly Section Meeting

GOLD

\$2,000

- + Logo featured on SWE website
- + Recognition as Gold Sponsor in SWE newsletter
- + Attend Evening with Industry
- + Donate to our International Outreach Program
- + Provide financial assistance to members traveling to SWE's national and regional conferences
- + Attend the Career Fair Prep Night or host a Professional Development event
- + Sponsor two high school girl's registration for our Engineering Tomorrow's Careers Camp
- + Support our Girl Scout Patch Days

SILVER

\$1,500

- + Logo featured on SWE website
- + Recognition as Silver Sponsor in SWE newsletter
- + Attend Evening with Industry
- + Donate to our International Outreach Program
- + Provide financial assistance to members traveling to SWE's national and regional conferences
- + Attend the Career Fair Prep Night or host a Professional Development event
- + Sponsor a meal to be served at our Engineering Tomorrow's Careers Camp

BRONZE

\$1,000

- + Logo featured on SWE website
- + Recognition as Bronze Sponsor in SWE newsletter
- + Attend Evening with Industry
- + Donate to our International Outreach Program
- + Provide financial assistance to members traveling to SWE's national and regional conferences
- + Support our Engineering Tomorrow's Careers Camp

PROGRAMS & EVENTS

Details about the involvement opportunities included in our sponsorship packages can be found below.

<p>Evening with Industry February 4th, 2020</p> <ul style="list-style-type: none"> Formal career fair and dinner open to all UW Madison Engineering and Computer Science students Each company gets a table during dinner and students choose who they would like to sit with Company reps can preview the talent they are likely to see at the career fair 	<p>Engineering Tomorrow's Careers Camp June</p> <ul style="list-style-type: none"> A one-week camp for high school girls to explore various disciplines, meet other young women with similar interests, and explore the campus Activities include lectures, labs and tours of UW Engineering Campers & counselors dine and stay overnight in the Lakeshore dorms 	<p>Girl Scout Patch Days Three per Semester</p> <ul style="list-style-type: none"> Troops spend the day on campus completing a handful of interactive activities to earn a patch This semester's theme is microbiome and the human body <p><i>Juniors: October 19th</i> <i>Brownies: November 16th</i> <i>Cadettes: December 7th</i></p>
<p>Section Meeting One Meeting Each Month</p> <ul style="list-style-type: none"> One section meeting is held each month Company is given ~15 minutes to present about their company and ~15 minutes to cover a professional development topic 	<p>Career Fair Prep Night April</p> <ul style="list-style-type: none"> Informal, dinner event that gives students a head start on their career fair preparations Students rotate between company tables to ask questions, network, and have their resumes reviewed Companies can preview the talent they will be expecting to see at the fall career fair 	<p>International Outreach January</p> <ul style="list-style-type: none"> Members plan and execute a week-long volunteer trip abroad to promote women's empowerment and STEM Attendees are challenged to enhance their leadership and communication skills as well as gain self-confidence and a global perspective
<p>National & Regional Conferences November & March</p> <ul style="list-style-type: none"> WE19 (national conference) is in California in November WElocal (regional conference) is in Iowa in March Focus on professional and personal development for members and includes a career fair Contributions would be used to lower travel and hotel expenses 	<p>Additional ways to support SWE:</p> <ul style="list-style-type: none"> Attend our Super Section Meeting on September 17th Sponsor or participate in Day on Campus Sponsor our Boeing Tech Team's yearly project Participate in Diversity Spring Welcome Sponsor a scholarship for SWE members to be presented at Evening with Industry Provide a plant tour during the fall or spring semester Host a Professional Development event 	

CONTACT

Stephanie Wu

Vice President of External Relations

uwsweexternal@gmail.com

MAILING ADDRESS

Society of Women Engineers

University of Wisconsin-Madison

1410 Engineering Drive, Room 145B

Madison, WI 53706

Make checks payable to: **UW-Madison SWE**

swe.sl.c.engr.wisc.edu