# Table of Contents

Evening Agenda & Scholarship Recipients ........................................... 2  
Corporate Sponsors ........................................................................... 3  
About SWE ....................................................................................... 3  
Spring 2021 SWE Officers ................................................................. 4  
Letter from the Event Coordinator .................................................... 4  
Letter from the SWE President ......................................................... 5  

**Company Descriptions**  
Capital One ...................................................................................... 5  
Eaton Corporation ............................................................................ 6  
Fast Enterprises ................................................................................ 6  
GRAEF ............................................................................................... 7  
JP Cullen ........................................................................................... 7  
Michael Best and Friedrich ............................................................... 8  
Milwaukee Tool ................................................................................ 8  
Rockwell Automation ....................................................................... 9  
West Monroe Partners ..................................................................... 9  
Zendesk ............................................................................................. 10
Acknowledgements

College of Engineering Faculty & Staff
Computer Science Faculty & Staff
SWE Officers & Members
John Archambault

Contact Information

Caroline Muehlenkamp-
2021 SWE Professional Development Officer
cmuehlenkamp@wisc.edu
ewiswemadison@gmail.com

Website:
http://swe.slc.engr.wisc.edu/

SWE Office:
1410 Engineering Drive
Rm 145B

Time
6:00-6:30pm
6:30-7:00pm
7:00-8:00pm

Event
Overview of SWE and Scholarship Presentation
Company Presentations
Individual 1:1 Sessions

Scholarship Awards

SWE Scholarships
• 1 Underclassmen Award
• 1 Upperclassmen Award
• Next Highest Overall Score
Robyn Ryan Memorial Scholarship
• 1 Award
# 2021 Corporate Sponsors

<table>
<thead>
<tr>
<th>Capital One</th>
<th>Milwaukee Tool</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eaton Corporation</td>
<td>PepsiCo</td>
</tr>
<tr>
<td>Fast Enterprises</td>
<td>Phoenix LLC</td>
</tr>
<tr>
<td>Google Inc</td>
<td>Sandia National</td>
</tr>
<tr>
<td>GRAEF</td>
<td>Laboratories</td>
</tr>
<tr>
<td>Medtronic</td>
<td>Zendesk</td>
</tr>
<tr>
<td>Michael Best &amp; Friedrich LLP</td>
<td></td>
</tr>
</tbody>
</table>

Thank you for your contributions!

---

# UW-Madison SWE Chapter

## Our Mission
Stimulate individuals to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, and demonstrate the value of diversity.

## Committees & Outreach Events

- **Professional Development**
  - Evening with Industry
  - Boeing Tech Team
  - Plant Tours & Workshops
  - National & Regional Conferences

- **Personal Development**
  - Mentoring
  - Community Service
  - New Member Committee

- **Outreach**
  - Girl Scout Patch Days
  - Day on Campus
  - International Outreach
  - Engineering Tomorrow’s Careers Camp
  - Newsletter & Website

## Recent Awards -
SWE Mission Award: Gold (Collegiate)
Best Practice – Global Award
Best Practice – Multicultural Award
Spring 2021 Officers
Society of Women Engineers

Executive Board
President
VP of Internal Relations
VP of External Relations
VP of Communications
VP of Outreach & Diversity
VP of Finances
VP of Finances - Elect

Stephanie Wu
Emily Cebasek
Jessica Lee
Jessica Suderski
Savannah Vajgert
Rena Humphres
Jill Genova

Officers
Boeing Tech Team
Community Service
Engineering Tomorrow’s Careers

Geetha Mohan
Julia Bennett
Grace Bonde
Amber Zedek
Helena Gassmann
Allyson Janowski
Jessica Cassidy
Lauren Hunter
Maggie Gehling
Maria Korkos
Natalie Schuler
Caroline Muehlenkamp
Saranya Putrevu
Katherine Budde
Madeleine Hoell

Letter from the Event Coordinator

Dear Company Representatives and Students,

Welcome to Evening with Industry 2021! I’d like to thank you for your support of the UW-Madison Society of Women Engineers (SWE).

Evening with Industry has been several months in the making, and I am thrilled to have everyone log in today from all over the country. I would like to extend a huge thank you to the SWE officers and the College of Engineering for graciously helping me advertise and plan tonight’s event. Due to their dedication and outreach, connections will be created between companies and students that will open the doors for future opportunities.

Tonight has been set up to help you gain information to better prepare you for your future plans and achieve success. I hope you enjoy your evening of networking and camaraderie. My hopes for a successful evening would be for everyone to walk away with a new contact, interest, award or friendship.

Your attendance tonight creates an engaging environment for all involved which is deeply appreciated.

All my best,

Caroline Muehlenkamp
2021 SWE Professional Development Officer
University of Wisconsin – Madison
Dear Evening with Industry Attendee,

On behalf of the Society of Women Engineers at the University of Wisconsin–Madison, I would like to welcome you to our annual Evening with Industry (EWI). Although this year’s EWI is different from previous years, I am proud that our section could pivot and offer this great event in a virtual setting. We are very thankful for the generous support, and we would like to congratulate the scholarship recipients for their achievements and dedication to our section. Evening with Industry would not be possible without the support of our entire SWE section, the College of Engineering and the University, and our generous sponsors. Finally, thank you to Caroline Muehlenkamp, our professional development chair, and Jessica Lee, our VP of external relations, for their hard work and diligence in organizing tonight’s event.

Have a wonderful evening, and once again, thank you for coming. We hope we will be able to see you in-person next year!

Thanks,

Stephanie Wu
SWE Section President FY21
University of Wisconsin - Madison

Capital One is on a mission to help our customers succeed by bringing ingenuity, simplicity, and humanity to banking. We were founded on the belief that the banking industry would be revolutionized by information and technology, beginning with credit cards. Founder-led by Chairman and Chief Executive Officer Richard Fairbank, we believe that innovation is powered by perspective and that teamwork and respect for each other lead to superior results. We’re more than just a bank and starting a career with us is way more than just a job. We bring together smart, curious people who thrive on collaboration to become powerful teams. If that sounds like you, start your career with us today!

Majors Interested In:
Computer Engineering, Computer Science, Electrical Engineering, Industrial & Systems Engineering

Positions Interested In:
Intern, Entry Level
Eaton Corporation

Eaton’s mission is to improve the quality of life and the environment through the use of power management technologies and services. We provide sustainable solutions that help our customers effectively manage electrical, hydraulic, and mechanical power – more safely, more efficiently, and more reliably. Eaton’s 2019 revenues were $21.4 billion, and we sell products to customers in more than 175 countries. We have approximately 93,000 employees. For more information, visit Eaton.com

Majors Interested In:

Computer Engineering, Electrical Engineering, Industrial and Systems Engineering, Mechanical Engineering

Positions Interested In:

Intern, Co-op, Entry Level

Fast Enterprises

Fast Enterprises was recognized as a Great Place to Work® for Millennials, Technology, and Diversity in 2020! FAST is a leader in creating software for government agencies. In 1998 we introduced GenTax® for revenue agencies, providing more cost efficient software systems. We now do implementations for Motor Vehicle, Drivers License, Unemployment Insurance and Unemployment Benefit agencies as well. Individuals who understand the technical aspects of systems implementation as well as the business needs of our clients fill these positions. Employees participate in the full project life cycle from requirements gathering through production support. Candidates should be flexible with respect to work location.

Majors Interested In:

Computer Engineering, Computer Science

Positions Interested In:

Entry Level
GRAEF, a leading nationwide consulting firm, has been providing exceptional careers and quality planning, design, and engineering services to our clients since 1961. We recognize that the best workplaces are filled with technically excellent, innovative, creative, and highly motivated people. GRAEF is more than just a business. We are a committed employer and community member. We invest in our employees as we do our clients, providing a challenging and rewarding environment where you can grow both personally and professionally. GRAEF values exciting work and lasting relationships; we embody values that speak to loyalty, service, quality, integrity, inclusiveness, and job satisfaction; and we strive to grow with these ideas leading the way. We are looking for people who embody these characteristics — and who agree that in addition to technical excellence, it’s all about relationships!

**Majors Interested In:**
Civil and Environmental Engineering, Electrical Engineering, Mechanical Engineering

**Positions Interested In:**
Intern, Entry Level

JP Cullen is a fifth-generation family-owned business Construction Manager and General Contractor. Since 1892, we have taken on the most challenging government, education, healthcare, commerce, industrial, arts & entertainment and historic restoration projects across Wisconsin, Illinois, and Iowa. Our mission is to identify, hire, train and retain the best people to serve our customers. To best achieve this mission, we are committed to our values and beliefs that are at the forefront of our day-to-day operations. Values: Loyalty, Accountability, Integrity, Drive, Humility, and Leadership Beliefs: Family, Safety, Process Improvement, Great Builders, Partnership, and People Development New employees at JP Cullen are welcomed into our Young Leaders group within their first year and remain a member through the end of their fifth. Through this group each employee receives mentoring, training, and opportunities to build relationships with their peers throughout the company. Training continues throughout careers at JP Cullen with opportunities to attend Leadership and Management training through continuing education programs and the Associated General Contractors as well as internal mentoring and coaching training sessions. Today we are a $400 million full-service preconstruction and construction company with 600 employees, managing projects from $1,000 to over $100 million in size – from new construction to additions and renovations. We pride ourselves on our award-winning projects, such as the Milwaukee Bucks Training Center and Arena, Camp Randall Stadium, EPIC Systems Headquarters, and renovations of the Wisconsin State Capitol. high quality craftsmanship, company culture of treating each other like family, and growing and developing our employees from within. Our corporate headquarters is in Janesville, WI, with offices in Milwaukee and Madison.

**Majors Interested In:**
Civil and Environmental Engineering, Industrial and Systems Engineering

**Positions Interested In:**
Intern, Co-op, Entry Level
Michael Best and Friedrich

Michael Best is dedicated to our clients’ success. We’re a full-service law firm with more than 350 lawyers and technical professionals who work in collaborative, interdisciplinary practices to serve clients around the world. We devote ourselves to understanding your whole organization, not just your legal matters. Our mission is to act as a true partner—to help you strategize, rise above challenges, and seize opportunities. This holistic approach has earned us many loyal clients, from small start-ups to global Fortune 500 companies. We work with companies in all kinds of industries, as well as trade associations, nonprofits, educational institutions, governments, family trusts, and high-net-worth individuals. Since our firm’s founding in 1848, we’ve continuously evolved to meet our clients’ changing needs and expectations. One thing remains the same: For generations, clients have relied on Michael Best for exceptional legal service and business acumen.

Majors Interested In:

Biological Systems Engineering, Biomedical Engineering, Computer Engineering, Computer Science, Electrical Engineering, Mechanical Engineering

Positions Interested In:

Intern

Milwaukee Tool

Throughout our rich history, Milwaukee Tool has led the industry in providing the best professional, heavy duty power tools, hand tools and accessories. With a relentless commitment to delivering new products with disruptive innovation, best-in-class performance, and solutions to enhance end-user productivity, Milwaukee is growing at a rate that is unparalleled in the industry. When it comes to career opportunities, Milwaukee Tool gives you the resources to make the impossible possible and be a part of something big!

Majors Interested In:

Electrical Engineering

Positions Interested In:

Entry Level
Rockwell Automation is expanding human possibility as a provider of industrial automation and information technology. We bring smart manufacturing to life through our comprehensive portfolio of automation hardware, software, and lifecycle services. We connect the imaginations of people with the potential of technology to make companies more connected and more productive. Rockwell Automation employees 23,000 problem solvers in 100+ countries.

**Majors Interested In:**

Chemical Engineering, Computer Engineering, Computer Science, Electrical Engineering, Industrial and Systems Engineering, Mechanical Engineering

**Positions Interested In:**

Intern, Entry Level

---

West Monroe Partners

As a national consulting firm that was born in technology, and built for business, we partner with organizations who want to drive progress, and deliver results. We build multidisciplinary teams that combine the industry and technology experience you need to address your challenges, and the operational skills to make sure change happens—and sticks. Because we are 100% employee owned, we’re all responsible for success. Every project. Every time. Bottom line: Our undeniably different approach—from idea all the way to impact—delivers real, tangible results.

**Majors Interested In:**

Biomedical Engineering, Computer Engineering, Computer Science, Industrial and Systems Engineering

**Positions Interested In:**

Intern, Entry Level
Zendesk builds software for better customer relationships. It empowers organizations to improve customer engagement and better understand their customers. Zendesk products are easy to use and implement. They give organizations the flexibility to move quickly, focus on innovation, and scale with their growth. Based in San Francisco, Zendesk has operations in the United States, Europe, Asia, Australia, and South America. Learn more at www.zendesk.com.
Individuals seeking employment at Zendesk are considered without regards to race, color, religion, national origin, age, sex, marital status, ancestry, physical or mental disability, veteran status, or sexual orientation.

**Majors Interested In:**

Computer Science

**Positions Interested In:**

Intern, Co-op