Society of Women Engineers
At the University of Wisconsin-Madison

Sponsor Packages

We invite you to be a corporate sponsor of SWE at UW-Madison. Any contribution to our section is greatly appreciated. More details about the events listed in each package can be found on the back of this page. Please indicate your interest in sponsoring our section by filling out the following form: https://forms.gle/fbuYKUj24dt2v62F9

Platinum
$2500
- Logo featured on SWE website
- Recognition as Platinum Sponsor in SWE newsletter
- Attend Evening with Industry
- Provide financial assistance to members traveling to SWE's national and regional conferences
- Attend the Super Section or host a Professional Development event
- Facilitate an interactive activity during our Engineering Tomorrow's Careers Camp
- Host a monthly Section Meeting

Gold
$2000
- Logo featured on SWE website
- Recognition as Gold Sponsor in SWE newsletter
- Attend Evening with Industry
- Provide financial assistance to members traveling to SWE's national and regional conferences
- Attend the Super Section or host a Professional Development event
- Sponsor two high school girl's registration for our Engineering Tomorrow's Careers Camp
- Support our Girl Scout Patch Days

Silver
$1500
- Logo featured on SWE website
- Recognition as Silver Sponsor in SWE newsletter
- Attend Evening with Industry
- Provide financial assistance to members traveling to SWE's national and regional conferences
- Attend the Super Section or host a Professional Development event
- Sponsor a meal to be served at our Engineering Tomorrow's Careers Camp

Bronze
$1000
- Logo featured on SWE website
- Recognition as Bronze Sponsor in SWE newsletter
- Attend Evening with Industry
- Provide financial assistance to members traveling to SWE's national and regional conferences
- Support our Engineering Tomorrow's Careers Camp
Programs & Events

Evening With Industry
TBD
- Formal career fair and dinner open to all UW Madison Engineering and Computer Science students
- Each company gets a table during dinner and students choose who they would like to sit with
- Company reps can preview the talent they are likely to see at the career fair

Engineering Tomorrow’s Careers Camp
June
- A one-week camp for high school girls to explore various disciplines, meet other young women with similar interests, and explore the campus
- Activities include lectures, labs and tours of UW Engineering
- Campers & counselors dine and stay overnight in the Lakeshore dorms

Girl Scout Patch Days
Three per semester
- Troops spend the day on campus completing a handful of interactive activities to earn a patch
- This semester’s theme is microbiome and the human body
  - Juniors: TBD
  - Brownies: TBD
  - Cadettes: TBD

Super Section
TBD
- Informal, dinner event that gives students a head start on their career fair preparations
- Students rotate between company tables to ask questions, network, and have their resumes reviewed
- Companies can preview the talent they will be expecting to see at the fall career fair

Section Meeting
One Meeting Each Month
- One section meeting is held each month
- Company is given about 15 minutes to present about their company and about 15 minutes to cover a professional development topic

International Outreach
January
- Members plan and execute a week-long volunteer trip abroad to promote women’s empowerment and STEM
- Attendees are challenged to enhance their leadership and communication skills as well as gain self-confidence and a global perspective

National and Regional Conferences
October & March
- WE21 (national conference) is in Indianapolis, Indiana in October
- WELocal (regional conference) is in Des Moines, Iowa in March
- Focus on professional and personal development for members and includes a career fair
- Contributions would be used to lower travel and hotel expenses

Additional Ways to Support SWE
- Sponsor or participate in Day on Campus
- Sponsor our Boeing Tech Team’s yearly project
- Participate in Diversity Spring Welcome
- Sponsor a scholarship for SWE members to be presented at Evening with Industry
- Provide a plant tour during the fall or spring semester
- Host a Professional Development event

Contact
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