# Society of Women Engineers
At the University of Wisconsin-Madison

## SPONSOR PACKAGES

We invite you to be a corporate sponsor of SWE at UW-Madison. Any contribution to our section is greatly appreciated. More details about the events listed in each package can be found on the next page. Please indicate your interest in sponsoring our section by filling out the following form: https://forms.gle/fbuYKUj24dt2v62F9

### PLATINUM
$2500
- Logo featured on the SWE Website
- Recognition as Platinum Sponsor in the SWE Newsletter
- Attend Evening with Industry
- Provide financial assistance to members traveling to SWE’s national and regional conferences
- Attend the Super Section AND host a Professional Development event
- Facilitate an interactive activity during our Engineering Tomorrow’s Careers Camp
- Host a monthly Section Meeting

### GOLD
$2000
- Logo featured on the SWE Website
- Recognition as a Gold Sponsor in the SWE Newsletter
- Attend Evening with Industry
- Provide financial assistance to members traveling to SWE’s national and regional conferences
- Attend the Super Section Meeting AND host a Professional Development event
- Sponsor two high school girl’s registration for our Engineering Tomorrow’s Careers Camp
- Support our Girl Scout Patch Days

### SILVER
$1500
- Logo featured on SWE Website
- Recognition as a Silver Sponsor in the SWE Newsletter
- Attend Evening with Industry
- Provide financial assistance to members traveling to SWE’s national and regional conferences
- Attend the Super Section AND host a Professional Development event
- Sponsor a meal to be served at our Engineering Tomorrow’s Careers Camp

### BRONZE
$1000
- Logo featured on the SWE Website
- Recognition as a Bronze Sponsor in the SWE Newsletter
- Attend Evening with Industry
- Provide financial assistance to members traveling to SWE’s national and regional conferences
- Support our Engineering Tomorrow’s Careers Camp

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<th>SILVER</th>
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<td>Logo on SWE Website</td>
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<td>Attend Evening with Industry</td>
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<td>Conference Support</td>
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<td>Attend Super Section</td>
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<td>Host Girl Scout Patch Day</td>
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<tr>
<td>Engineering Tomorrow’s Career Summer Camp</td>
<td>Host Event</td>
<td>Sponsor 2 Girls</td>
<td>Provide Meal</td>
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**Programs & Events**

**EVENING WITH INDUSTRY**
**DATE TBD**
- Formal career fair and dinner open to all UW-Madison Engineering and Computer Science Students
- Each company gets a table during dinner and students choose whom they would like to sit with
- Company reps can preview talent they are likely to see at the career fair

**SUPER SECTION**
**DATE TBD**
- Informal dinner event that gives students a head start on their career fair preparations
- Students rotate between company tables to ask questions, network, and have their resumes reviewed
- Companies can preview the talent they will be expecting to see at the fall career fair

**ENGINEERING TOMORROW’S CAREERS CAMP**
**JUNE**
- A one-week camp for high school girls to explore various disciplines, meet other young women with similar interests, and explore campus
- Activities include lectures, labs, and tours of UW Engineering
- Campers & counselors dine and stay overnight in the Lakeshore dorms

**NATIONAL & REGIONAL CONFERENCES**
**OCTOBER & MARCH**
- WE21 (national conference) is in Indianapolis, Indiana in October
- WELocal (regional conference) is in Des Moines, Iowa in March
- Focus on professional and personal development for members & includes a career fair
- Contributions would be used to lower travel and hotel expenses

**GIRL SCOUT PATH DAYS**
**3 PER SEMESTER**
- Troops spend the day on campus completing a handful of interactive activities to earn a patch
- Semester Theme: The Microbiome & The Human Body

**INTERNATIONAL OUTREACH**
**DATE TBD**
- Members plan and execute a two-week-long volunteer trip abroad every 2 years to promote women’s empowerment and STEM
- Attendees are challenged to enhance their leadership and communication skills as well as gain self-confidence and a global perspective

**SECTION MEETING**
**ONE PER MONTH**
- The company is given roughly 15 minutes to present their company followed by 15 minutes of a professional development topic

**ADDITIONAL SUPPORT**
- Sponsor or participate in Day on Campus
- Sponsor our Boeing Tech Team’s yearly project
- Participate in the Diversity Spring Welcome
- Sponsor a scholarship for SWE members to be presented at Evening with Industry
- Provide a plant tour during the fall or spring semester
- Host a Professional Development event

**CONTACT**
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**MAILING ADDRESS**
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Make checks payable to UW-Madison SWE